

ONErpm's Diverse Music Catalogue To Hit Australian and New Zealand Stores For The First Time

ONErpm, one of the world's largest music distribution platforms, is partnering with Nightlife Music – Australia's premier public performance music provider.

Used in 7,000+ locations, mainly across Australia and New Zealand, Nightlife equips businesses with licensed music and video content to entertain and engage consumers.

Internationally, ONErpm is known for distributing differently – providing marketing solutions, career development and guidance to creators.

Together, ONErpm and Nightlife Music are aiming to widen the reach of international artists even further, while also bringing new sounds to Australian businesses.

With music reproduction rights for ONErpm's complete catalogue, Nightlife will introduce new content from Latin, European, African and other international artists to its library.

In choosing Nightlife Music, ONErpm have also partnered with an industry leader in licensing and royalties – Nightlife is renowned for its commitment to paying rights holders.

The direct partnership means Nightlife will supply play data with their payments to ONErpm, who will use the information to calculate and distribute the correct royalties back to its rights holders.

Partnerships like these are critical at a time when artists around the world are calling for better mandates over the use of their content.

As an advocate for artists and having seen the power of music in commercial spaces, Nightlife is excited to be partnering with such an acclaimed, global music distributor.

"ONErpm are delighted to be partnering with Nightlife Music and welcome the opportunity for our labels and artists to be provided with more exposure for their music and transparent revenue pathways."

RICK BUTTERWORTH

DIRECTOR OF BUSINESS DEVELOPMENT, AUNZ & SOUTHEAST ASIA, ONERPM

"The content and customer service teams at Nightlife are proud to license and distribute the world's best music. The decision of ONErpm to partner with us means that a raft of diverse international music will find its way to listeners in the Australian and New Zealand markets on our platform."

"This partnership means our clients, who value music in their business, can confidently play more music from international creators at their locations, without fear of illegal reproduction or misuse of music, or unfair artist compensation."

LEANNE DE SOUZA

CO-OWNER AND GLOBAL STRATEGIC PARTNERSHIPS, NIGHTLIFE MUSIC

"Correct licensing is so important. When playing music without it, commercial businesses and brands are putting their whole operation at risk."

MATTHEW LYMBURY
HEAD OF MUSIC, NIGHTLIFE MUSIC

About ONErpm:

ONErpm is a next-generation music company and leader in new revenue opportunities, operating one of the world's largest music distribution platforms and YouTube Multi-Channel Networks. Offering a full suite of services that includes marketing support, supply chain tools, business intelligence, publishing, accounting, and global payment solutions, ONErpm provides the infrastructure needed to help creators and content owners succeed. As a trusted partner, ONErpm emphasizes transparency in everything it does, from executing a marketing campaign to making payments. ONErpm currently operates in 30 territories across the globe with a staff of over 450, making it one of the fastest-growing independent music companies in the world.

About Nightlife Music:

Nightlife Music is the premium music and visual content subscription service for any business. Wherever you are, whether meeting friends for a drink, working-out, or checking into a hotel, chances are the music being played and the great visuals have been curated and put there by Nightlife. Nightlife services over 5,000 clients across all industries from hospitality, fitness, retail, accommodation, leisure, dining, education, cruising and sport.

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